

TESTIMONY: PHD TO...STARTUP?



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PHD TO...STARTUP?



Why do a startup?

Change the world.

Have an impact.

Be your own boss.

...

Don't do it (only) to earn a lot of money.

PHD TO...STARTUP?



You don't need a specific education for being an entrepreneur.

Everybody can be an entrepreneur.

Even with a PhD.

Especially with a PhD.



PHD TO...STARTUP?



Don't underestimate the value of your PhD experience:

Tenacity

Hard work

Innovation spirit

Master the complexity

Not afraid of the unknown

Not afraid of bleeding edge technology

PHD TO...STARTUP?



You'll also have to go beyond the PhD spirit:

You'll have to open to other disciplines

« Done is better than perfect »

It's a business! => ~~Publish~~ make money or perish

PHD TO...STARTUP?



Some startups founded by doctors:



data
iku



ELIGO
BIOSCIENCE

sysnav
NAVIGATION TECHNOLOGIES



FEETME



nstant®



AIRTHIUM
Energy storage

Algolia



Insect

wisebatt



LightOn

STILLA
TECHNOLOGIES

:snips

myBrain
Technologies

PHD TO...STARTUP?



« **But I have no idea!** »

You can:

- 1) Team up with someone who has one.
- 2) find one: talk with people, read tech media, explore the internet.
Focus on the problems people have.
- 3) By thinking in terms of business models, you will naturally find millions of ideas...as you watch the world around you.

Give your idea a chance: survey, interviews, tests.

=> Your idea will evolve.

RESOURCES: BRAIN FOOD



Tech blogs



Podcasts



PHD TO...STARTUP?



« **But I don't have all the skills!** »

One skill you're passionate at, is good enough.

Team up with people who have complementary skills.

Learn by doing.

RESOURCES: CONNECT WITH PEOPLE



Curator

References all the upcoming startup-related events in a city



Associations

Conferences, afterworks, jobfairs, startup weekends, ...



Facebook groups



French Startups
+ de 10 publications non lues



Silicon Students
+ de 10 publications non lues



NUMA Connect IJ
+ de 10 publications non lues



Paris Startup Ecosystem
+ de 10 publications non lues



HEC Entrepreneurship Community
+ de 10 publications non lues



Meetup CEO / CTO
7 publications non lues

PHD TO...STARTUP?

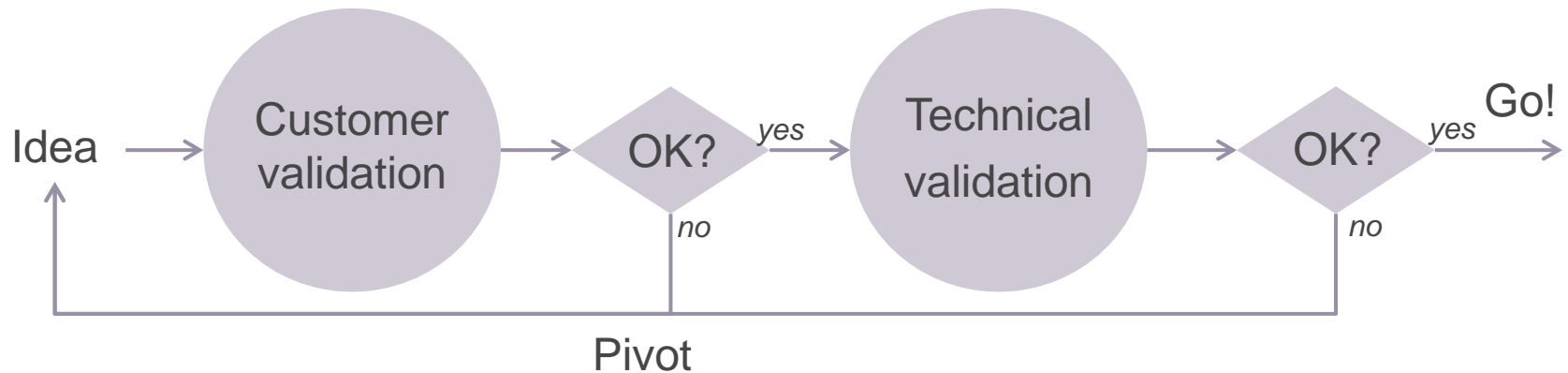


« But I don't know what to do then! »

« I risk losing a lot of money and time! »

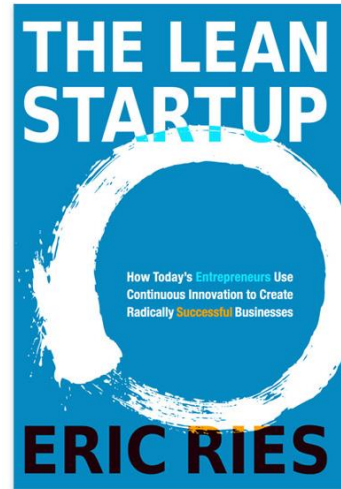
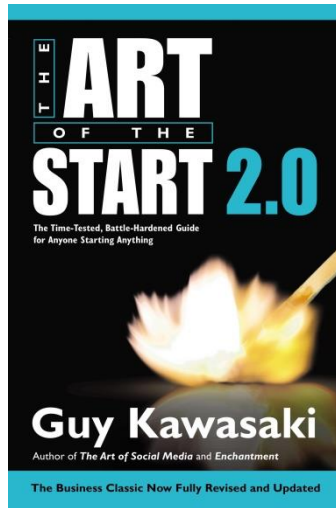
Learn from others.

Try, fail (quick), learn, improve.





Books



MOOC: “Effectuation :
l'entrepreneuriat pour tous”

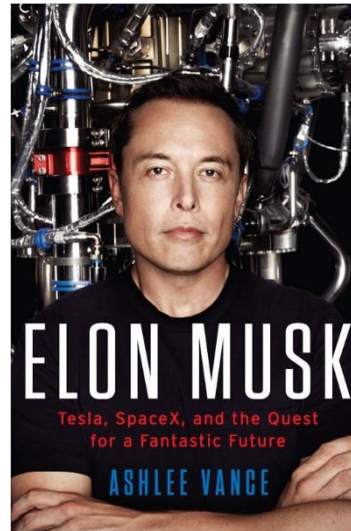
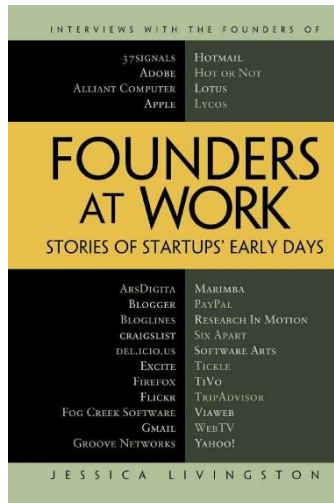
coursera

Youtube channel:
Startupfood (by TheFamily)





Books



Training 37 days:

Genesislab



Challenges:

Newsletters: Peips, Start in Saclay

PHD TO...STARTUP?



Questions?

Contact: mathieu.cattenoz@gmail.com

mar. 29 nov.

09:30 – 18:00

☒ [Digital Cities Innovation Day](#) - Cloud Business Center, Paris 2nd

18:30 – 21:30

☒ [Les Français à la Conquête de L'Inde](#) - Chambre de commerce et d'Industrie, Paris 17th

19:00 – 21:00

☒ [Mobile UX : Comment Penser une Interface Mobile ?](#) - Thiga, Paris 8th

19:15 – 21:15

☒ [Séance Pop-corn Design Disruptors](#) - Axance, Paris 2nd

mer. 30 nov.

09:30 – 10:30

☒ [How to Deal with Failure, with Nicolas Gaume, Serial Entrepreneur](#) - Partech Shaker, Paris 2nd

12:00 – 14:00

☒ [TechLunch #7: Machine Learning](#) - Algolia, Paris 4th

18:30 – 21:30

☒ [Meetup #5 Voiture Connectée](#) - Paris

19:00 – 21:00

☒ [GDG Paris - Langage Go : Quels usages?](#) - BlaBlaCar, Paris 2nd

19:00 – 21:00

☒ [NodeJS Paris - Chapitre 04 / Conférence 03 @Claranet](#) - Claranet, Paris 11th

19:00 – 21:00

☒ [TensorFlow Meetup](#) - Dailymotion, Paris 17th

19:00 – 21:00

☒ [La Claque #7 - Les Top Startups RH et Recrutement Dont on N'entend pas Parler?](#) - Edgar People, 2nd

jeu. 1 déc.

08:30 – 10:30

☒ [Meetup Azendoo Paris - La Transformation Digitale De Votre Travail D'Equipe](#) - The Family, Paris 4th

18:30 – 20:30

☒ [Hors Série: H2O](#) - NUMA, Paris 2nd

19:00 – 21:00

☒ [ApéroTalk Avec Quentin Sannié, CEO & Co-fondateur de Devialet](#) - Le Wagon, Paris 11th

19:30 – 21:30

☒ [Paris Software QA and Testing Meetup #6](#) - Zenly, Paris 3rd

20:00 – 22:00

☒ [Launch of the New Promotion of Starter Pepite](#) - Schoolab, Paris 2nd